europass

Kristjan Toplak

ID: 005542386 | **Date of birth:** 01/09/2001 | **Place of birth:** Celje, Slovenia |

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ABOUT ME

I am a master's student of media communications at the University of Maribor with several years of experience in UX/UI design and digital communications. I am passionate about combining design, user experience, and modern technologies into effective communication solutions. In my work, I seek a balance between visual aesthetics and clear messaging, always starting from the user's needs. I have participated in the design of web and mobile applications, where I gained experience in content planning, structured project work, and collaboration in interdisciplinary teams. I am interested in the development of internal and external communication strategies, digital content management, and comprehensive brand image. I am self-motivated, reliable, and communicative, with a strong sense of organization and responsibility toward set goals.

WORK EXPERIENCE

TERMALNI PARK AQUALUNA – PODČETRTEK, SLOVENIA

LIFEGUARD AT THE POOL – 20/06/2016 – 30/08/2016

- Safety
- Supervision of house rules
- Basic cleaning
- Communication and assistance
- Analysis of chemicals in water

JAGROS D.O.O. – MESTINJE, SLOVENIA

WAREHOUSE WORKER – 20/06/2017 – 30/08/2018

- Preparation of food for transport
- Sorting of articles
- Scanners and entry of items into the database

PODOBA D.O.O. – ROGAŠKA SLATINA, SLOVENIA

PREPARATION OF GRAPHIC AND ADVERTISING MATERIALS – 10/05/2019 – 10/07/2019

- Design of graphic materials
- Order acceptance
- Working at the cash register

MONDIAL TRAVEL POTOVALNA AGENCIJA D.O.O. – CELJE, SLOVENIA

MARKETING OF HIGH SCHOOL GRADUATION TRIPS – 10/03/2020 – 10/06/2020

- Sale of high school graduation trips
- Presentations
- Administrative work

PIVOVARNA IN PIVNICA LIPNIK D.O.O. – ŠMARJE PRI JELŠAH, SLOVENIA

WORK IN FOOD SERVICE AND DELIVERY – 15/06/2020 – 30/08/2021

- Communication with customers
- Preparing orders at the bar and serving on the terrace
- Issuing invoices
- Cleaning of premises

- Food preparation
- Food delivery

SALESIANER MIETTEX PERIKS D.O.O. – ROGAŠKA SLATINA, SLOVENIA

LAUNDRY DELIVERY – 01/07/2021 – 30/09/2022

- Laundry delivery
- Field work

FREELANCER – FROM HOME, SLOVENIA

WEBSITE DEVELOPMENT IN CMS SYSTEMS – 10/05/2022 – CURRENT

- UX/UI design
- Website development
- Website redesign
- Website maintenance
- Website optimization

GOL D.O.O. – FROM HOME, SLOVENIA

DIGITAL MARKETING AND WEBSITE MANAGEMENT – 10/05/2024 – 30/09/2024

- Website maintenance (Wordpress)
- Website redesign
- Preparation of graphic material
- Facebook & Google ads management

ZINGGED LTD – FROM HOME, SLOVENIA

UX/UI DESIGNER – 12/05/2023 – 01/06/2025

- Website UX/UI design
- UX/UI design for mobile applications
- Designing user flows
- User surveys
- User testing

RANG D.O.O. – FROM HOME, SLOVENIA

UX/UI DESIGNER – 25/04/2025 – 25/05/2025

- Website UX/UI design
- Designing user flows

MTD BIO D.O.O. – PTUJ, SLOVENIA

MULTIMEDIA DESIGNER – 01/06/2025 – CURRENT

- Website UX/UI design
- Graphic material design
- Administrative work
- Internal system management

EDUCATION AND TRAINING

01/09/2016 – 20/07/2020 Celje, Slovenia

MEDIA TECHNICIAN Srednja šola za strojništvo, mehatroniko in medije

Website https://smm.sc-celje.si/ | **Level in EQF** EQF level 4

01/10/2020 – 10/06/2024 Maribor, Slovenia

UNIVERSITY GRADUATE ENGINEER IN MEDIA COMMUNICATIONS Fakulteta za elektrotehniko, računalništvo in informatiko

Website https://feri.um.si/ | **Level in EQF** EQF level 6 | **Number of credits** 180 |

Thesis Analiza in optimizacija spletnega mesta na primeru organizacije

01/10/2024 – CURRENT Maribor, Slovenia

MASTER OF SCIENCE IN MEDIA COMMUNICATIONS Fakulteta za elektrotehniko, računalništvo in informatiko

Website https://feri.um.si/ | **Level in EQF** EQF level 7 | **Number of credits** 120

LANGUAGE SKILLS

Mother tongue(s): **SLOVENIAN**

Other language(s):

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken production	Spoken interaction	
ENGLISH	C1	C1	C1	C1	C1
CROATIAN	A2	A2	A2	A2	A2

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user

SKILLS

UI-Design | UX-Design | User Research

Tools

Framer | Design skills (Figma, Adobe Photoshop, Adobe Illustrator) | HTML, CMS (Wordpress), Javascript | MySQL | Microsoft Suite (Outlook, Microsoft Word, Microsoft PowerPoint, Microsoft Excel)

DRIVING LICENCE

Driving Licence: B

HOBBIES AND INTERESTS

Design and creative expression

Design is not only my professional field, but also a passion that accompanies me in my free time. I regularly create visual elements such as sports posters or graphic solutions for my friends' personal projects. This allows me to constantly upgrade my design skills and maintain a creative mindset even outside the professional environment.

Sports and physical activity

Sports and outdoor activities are an important part of my daily routine. I spend most of my free-time running and going to the gym regularly, but I also enjoy cycling, hiking, and beach volleyball from time to time. For eight years, I actively played football for NK Šmarje pri Jelšah, where, in addition to playing, I was also responsible for managing the club's social media. Sports activities help me stay physically fit, develop team spirit, and contribute to a balance between work and leisure time.

Music

In the past, I completed music school, where I played the clarinet. I participated in an orchestra and performed at various cultural events. Music taught me discipline, precision, and teamwork. I also won a gold award at an international competition in Belgrade, which reflects a great deal of practice, sacrifice, and focus on my goal.